



In 2024, the TWSE focused on promoting financial education and anti-fraud awareness among investors along with knowledge of sustainable development. Through multiple channels such as digital media, short videos, social platforms, and in-person events, we worked to promote financial inclusion and sustainable values so as to effectively conduct financial education and protect the rights and interests of investors.


• 2024 Publicity activities

Anti-fraud activities

- “Square Delivery” anti-fraud website: To help enhance the general public’s ability to recognize fraud, the TWSE launched the “Square Delivery” website, which mimics online food delivery apps, and invited participants to test their ability to sniff out scams. At the same time, a limited edition of good luck snacks that incorporate anti-fraud slogans and information along with anti-fraud dessert magnet packs were launched. Through online and in-person programs, the TWSE reminds the public to remain vigilant against investment scams.

Fraud prevention special agents handing out anti-fraud dessert magnet packs at a “Square Delivery” pop-up event outside Taipei 101.
- “5D Anti-Fraud Initiative”: The TWSE engaged participants and encouraged them to take part in the “5 Don’ts” initiative to strengthen public awareness of financial fraud. The first wave of the campaign featured the theme “For Your Money, One Song at a Time” as well as a 5D dance battle and singalong.



Executives and guests bearing shields at the 5D Anti-Fraud Initiative Ceremony, symbolizing our collective efforts to safeguard assets and the financial environment.

From left to right: Executive Secretary Huang Kuo-Shih of the Anti-Fraud Command Center, Executive Yuan; Commissioner Chou Yew-Woei of the Criminal Investigation Bureau; Director-General Chang Jung-Hsin of the National Police Agency, Ministry of the Interior; Director Chang Chen-Shan of the Securities and Futures Bureau, FSC; TWSE Chairman Sherman Lin; and Chairman Chen Chun-Hong of the Taiwan Securities Association.

Visits to the TWSE

- A total of 22 visits from colleges, universities, and institutions were received, with a total of 768 visitors.

In addition, the TWSE actively cooperates with domestic and foreign financial institutions to communicate and discuss various capital market issues, working to strengthen international cooperation in all aspects of Taiwan’s securities market. The following are the key communication actions with foreign financial institutions in 2024:

• Communication partners and key topics

Topic	Communication partner/visitor
Overview of financial policies and future cooperation	Nomura Group
Overall development, business prospects, and future cooperation	BlackRock Global Markets (BGM) team Ambassador Msibi of Eswatini; Tex-Ray Industrial Co., Ltd.
Recent developments in the Taiwan/Japan capital markets and future cooperation	Daiwa Securities Group Inc.
Taiwan capital market structure, T+1 settlement in the US, and developments and trends in the global capital market	Citigroup Inc.
ETF related issues	AllianceBernstein
Development of digital systems, ETFs, and trading systems	HSBC Group
Promotion of warrant products, future cooperation	Societe Generale
Investment due diligence, investor engagement	BlackRock Investment Stewardship (BIS) team
Actively managed ETFs, future cooperation	Allianz Global Investors
Future cooperation	MasterLink Securities Corp. and Okasan Securities Co., Ltd.

