

Financial literacy activities

The TWSE continues to promote inclusive financial knowledge and anti-fraud education by integrating various resources and using innovative methods. Our aim, as a key educator in universal financial literacy, is to protect investor rights and achieve the sustainable development of the capital market.

Program	Promoting financial literacy	Campus education
2024 Achievements	<p>In response to the FSC's policies to promote financial knowledge among the elderly, a series of financial management seminars titled "Financial Knowledge Popularization Project: Investing in the Future" are regularly held in community colleges across Taiwan, covering practical and forward-thinking topics such as the TWSE's various securities products and new systems. A total of 50 sessions were held across Taiwan to help the general public learn about investment and financial management, while also promoting anti-fraud awareness.</p>	<p>The TWSE published the "High School Investment and Financial Management Teaching Plan" and compiled a special unit on "Financial Sustainability" to enhance students' understanding of ESG. In addition, the "5D Anti-Fraud Initiative" was launched, encouraging stakeholders and investors to participate in a singalong of a catchy anti-fraud song, to strengthen public awareness of financial fraud.</p>

Promotion of sports, arts, and culture

Activity	Football activities	Boundaryless Music Infinite Love charity concert	Cloud Gate arts and cultural promotion	Sanlih celebrates environmental protection by hosting movie day for children	Performance of Rainbow Ballad, Taiwan Indigenous Association of 3S3T Youths, and Mata Dance Company	Taiwan Baseball Hall of Fame	Golf training program
2024 Achievements	<p>The TWSE and its subsidiaries and Pou Chen Group cooperatively established the "Joint Corporate Sponsorship Football Promotion Plan" to support football development in rural schools. Since 2022, the TWSE has sponsored the Chinese Taipei Football Association to hold domestic matches. The TWSE donated TWD4.1 million in 2024, marking the tenth year of the program, which has achieved remarkable results and seeks to nurture new football talent.</p>	<p>The TWSE sponsored the National Taiwan Symphony Orchestra's 2024 Boundaryless Music Infinite Love charity concert. To make sure that art education is for all, students from remote areas, disadvantaged groups, and social welfare groups were invited to enjoy musical performances, engage in hands-on learning of musical instruments, and learn about concert etiquette. This project works to ensure that the arts and cultural resources are accessible throughout Taiwan.</p>	<p>The TWSE sponsored Cloud Gate Dance Theater's "Dancing Dandelion" project to tour performances at remote schools and "Spring Riot" project to showcase new choreographers, promoting cultural development and international exchange.</p>	<p>The TWSE sponsored Sanlih Television Charity Foundation in conducting an environmentally friendly movie day for children. The event hosted children from remote areas of Miaoli County to watch a documentary film about the comeback of Asia's big cats, produced by Sanlih Television, at the SPOT Huashan Theater. As part of the event, children's books were donated to school libraries in remote areas to bridge the culture gap between urban and rural regions.</p>	<p>At the invitation of RAIN Alliance and NFC Forum, Rainbow Ballad, Taiwan Indigenous Association of 3S3T Youths, and Mata Dance Company jointly performed at Taiwan Night, proudly displaying Taiwan's indigenous culture.</p>	<p>The TWSE donated TWD300,000 to the Taiwan Baseball Hall of Fame to host a recognition ceremony for famous baseball athletes and a special exhibition to showcase Taiwan's baseball history plus promote the culture of baseball.</p>	<p>The TWSE donated TWD1.4 million to the Golf Association of the ROC to cultivate outstanding youth with great potential into future champions.</p>

