The TWSE leads the charge for a sustainable future with Sustainable Piggy Bank: Saving Green for the Future SDG activities

In response to the UN SDGs, the TWSE launched the Sustainable Piggy Bank: Saving for a Green Future campaign in 2025. Centered on six natural elements — water, land, forest, sunshine, ocean, and air — the campaign transforms the broad vision of sustainability into actionable daily initiatives for employees. Over time, these small, practical actions accumulate like coins in a piggy bank, collectively driving a sustainable tomorrow.

Circular economy and ecological value (water, land)

The TWSE is committed to forging a deep connection between environmental protection and social value. Under the Water pillar, the TWSE launched the Sustainable Fashion for a Better Cause initiative, collecting donated denim from employees. Through a partnership with Story Wear, a social enterprise, these materials were upcycled by women re-entering the workforce and the Cerebral Palsy Association, breathing new life into old garments and advancing the circular economy. Under the Land pillar, the TWSE carried out the Habitat Conservation, Ecological Exploration campaign. In collaboration with the Taiwan Environmental Information Association, employees visited the Nature Valley Environmental Trust to participate in bamboo forest thinning, gaining hands-on experience in biodiversity conservation.



TWSE employees donate old denim during the Sustainable Fashion for a Better Cause campaign to practice the circular economy.

Low-carbon operations and energy transition (forest, sunshine)

To achieve decarbonized operations, the TWSE pursues a dual approach focusing on paperless operations and energy management. Under the Forest pillar, the TWSE actively promotes electronic invoices and collaborated with Yilan Sanxing Junior High School on the Tree Planting and Land Greening campaign, embedding sustainability values within the campus. Under the Sunshine pillar, the TWSE advocates for the Energy Conservation and Environmental Protection initiative, implementing energy conservation measures such as turning off lights during lunch breaks to demonstrate its firm commitment to low-carbon transition.



Collaborating with Yilan Sanxing Junior High School on the Tree Planting and Land Greening campaign to root sustainability values on campus.

Clean oceans and low-carbon transportation (ocean, air)

Under the Ocean pillar, the TWSE launched plastic reduction initiatives alongside the Joining Hands for Coastal Cleanup, Sustainable Oceans campaign, leading employees to clean up coastal debris and reinforcing awareness of protecting our blue territory. Under the Air pillar, the TWSE promotes the Green Mobility, Sustainable Cities initiative, encouraging employees to prioritize public transportation or cycling for their daily commute. Through this behavioral shift, the TWSE effectively reduces its employees' commuting carbon footprint.



Cleaning up coastal debris during the Joining Hands for Coastal Cleanup, Sustainable Oceans campaign to protect our blue territory.

Through the Sustainable Piggy Bank campaign, the TWSE has successfully internalized the spirit of sustainability into its corporate culture. This not only underscores the TWSE's unwavering commitment to environmental sustainability, but also showcases its leadership in guiding stakeholders to fulfill their social responsibilities, building momentum toward a sustainable future.